



# Cheree Nielson

## Full Stack Web Developer

I solemnly swear that I am making my passion my profession, as it will drive me to perfection. Work is meant to be enjoyed and something wherein you find happiness and fulfillment. Looking for a workplace with like-minded people who promote positivity and growth, who are passionate and encouraging because a person who feels appreciated will always do more than what is expected.

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## WORK EXPERIENCE

### Global Content Manager

#### Control4

12/2011 – Present

Draper, UT

Control4 is one of the world's top smart home technology companies. Control4 systems have been likened to an operating system for the home.

#### Achievements/Tasks

- Launched the company's online e-commerce store in the dealer portal
- Onboard all products in multiple portal environments utilizing tools such as SAP and CMS
- Maintain product visibility on Control4's online store/e-commerce site
- Optimize website product categories and filtering based on metrics
- Work closely with cross-functional partners to ensure the portals are up-to-date and accurate with respects to the product offerings, content, inventory, and promotions
- Manage the display of product content in the portals with the end user experience in mind
- Edit product content to ensure consistency across all products and create content when necessary
- Optimize content with the tools available in the CMS to enhance the end user experience
- Ensure product content is always up to date across all portals
- Team with web developers to identify technical issues and CMS improvements that help drive efficiencies and enhance the end user experience

## EDUCATION

### Full Stack Web Development

#### University of Utah

2018 – 2019

Sandy, UT

### Business Management

#### University of Phoenix

2001 – 2002

Salt Lake City, UT

## SKILLS

HTML

CSS

JavaScript

jQuery

JSON

Bootstrap

Materialize

CMS

SAP

Node.js

APIs

Teamwork

Creative Thinking

Leadership

Management

Design Patterns

Communication

Organization

Integrity

MySQL

MongoDB

React.js

Express.js

UI/UX Design

## PERSONAL PROJECTS

### Board of Trustees: 4Thought, a Control4 Foundation (01/2012 – Present)

- Co-chair of the 4Thought Foundation, a non-profit organization committed to making a difference in our community one neighbor at a time through service, fundraising, monthly engagement, and activities. The 4Thought foundation was formed by Control4 and its employees. 4Thought was established to help make a positive change among our friends and neighbors who may be struggling with their finances or other hardships. Frequently, the 4Thought team assists members of our community by purchasing groceries, paying mortgages, rent or utilities. We also participate in service projects by organizing clothing, food, and blood drives, participating with the Ronald McDonald House and the annual United Way Day of Caring, as well as Sub4Santa, Toys for Tots, and Candy Cane Corner.

## ACHIEVEMENTS AND AWARDS

Control4 Employee Award (06/2008)

Control4 Employee Award (05/2015)

University of Utah Most Awe-Inspiring Award (01/2019)

GREENLIGHT Project

University of Utah Best UI/UX Award (01/2019)

GREENLIGHT Project

University of Utah Most Creative Award (01/2019)

GREENLIGHT Project

University of Utah Best Use of Tech Award (01/2019)

GREENLIGHT Project

University of Utah Best CSS/Design Award (03/2019)

Milliways Project

## INTERESTS

Animals

Volunteer Work/Community Involvement

Creative Design

Reading Self Development Books